

PATTI PEREZ

CHIEF DRAMA SLAYER
AUTHOR, THE DRAMA-FREE WORKPLACE

Patti Perez is founder and CEO of PersuasionPoint, a modern-day consulting firm dedicated to teaching leaders and teams how to create and sustain healthy, inclusive and profitable workplace cultures.



GUIDING PHILOSOPHY

Patti is a culture transformation expert, an international speaker, an award-winning, best-selling author, and a sought-after leadership coach and consultant. She is on a mission to transform workplace culture. She is passionate about and committed to helping organizations realize the vision of a workplace where employees are inspired to innovate, where leaders make courageous decisions and create a sense of deep trust, and where colleagues are aligned and profoundly connected. She calls this a **CULTURE OF ENCOUNTER**.

EXPERIENCE AND EXPERTISE

Patti combines her experience as a licensed California attorney, a professionally-certified HR executive, a tech company leader, a specialist in the prevention and resolution of workplace drama, an expert witness in state and federal court, a state regulator and as an entrepreneur to create a revolutionary shift in the way we communicate and connect at work.

- Conducted in excess of 1200 workplace investigations
- Shareholder at premier international labor & employment law firm
- Appointed by two California governors to serve on the Fair Employment and Housing Council, where she authored numerous employment law regulations
- National and global perspective: has worked in nearly all 50 states, Latin America and Asia
- Native of El Salvador; fully bilingual and bicultural

EDUCATION


UCLA and the UCLA School of Law

Juris Doctorate, 1992

B.A., English Literature, 1989

Member of the California State Bar since 1992; SPHR certified

CONTACT INFORMATION

 Patti@PersuasionPoint.com
www.PersuasionPoint.com

 (858) 987-4967
San Diego, California

 www.linkedin.com/in/pattiperez

THE BOOK

Patti is the author of the best-selling, award winning book, *The Drama-Free Workplace*:

How You Can Prevent Unconscious Bias, Sexual Harassment, Ethics Lapses, and Inspire a Healthy Culture (Wiley 2019).

The Drama-Free Workplace is a one-of-a-kind, informative resource that explains what it takes to build and sustain an equitable, inclusive and healthy workplace culture.

WORK AT PERSUASIONPOINT

Workshops: Leadership and team workshops incorporating drama-free principles (in-person and virtual)

Diversity + Inclusion + Belonging: Work with teams, individuals, ERGs to create authentic programs to eliminate bias, incorporate inclusion, belonging and equity

Executive Coaching: Improving relationship intelligence (RQ)

Consulting: Step-by-step guide to creating and sustaining a Culture of Encounter

Keynotes: Present at industry conference and for corporate clients (in-person and virtual)